

# SEPTEMBER '22 NEWSLETTER







# HAPPY TRUCK DRIVER APPRECIATION WEEK



WE HOPE THAT IT IS A GREAT ONE FOR YOUR DRIVERS AND THIS WEEK PROVIDES LOTS OF POSITIVE MEDIA FOR THOSE WHO MAY CONSIDER CAREERS IN THE TRUCKING INDUSTRY!

# A First Timers Experience at the National Truck Driving Championships

I was able to represent Next Gen Trucking at the National Truck Driver Championships in Indianapolis this year. It was a heartwarming, special event that left me proud to be in the trucking industry. I met so many great professionals that would draw Gen Zers to at least explore transportation.

So what is the NTDC all about? It is about excellence in a profession that is more than meets the eye. It is about a purpose and career that is essential to the country. It is about camaraderie, support, and relationships that have formed through work but morph into genuine friendships and respect.

What can I say except that we have a talented group of professionals on the road? One person that I met was Dion Saiz who works for FedEx and was America's Road Team Captain from 2011-2012. He sang the national anthem in front of a full crowd of his peers. Celebrating the NTDC means meeting new and old friends and celebrating accomplishments and talents. There were spouses and children who were proud to see their family members celebrated for what they do to support the family, day in and day out.

If you don't have it on your calendar, mark it for next year—August 16-19 in Columbus, OH. If you employ a professional driver that would be a candidate, contact your state trucking association to be involved in their TDC. Hope to see you at Nationals in 2023!

#### **NGT In The News**



### Gen Z seeks tech, purpose from trucking jobs

Minnesota Department of Transportation At Melton Truck Lines (Top 250, No. 84) drivers can take their home time anywhere in the country. That was a big selling point for Zeno B., a Gen Z driver from Texas that joined Melton at 21 years old in May 2021.

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# Apprenticeship pilot program introducing interstate trucking to younger drivers

Do teenagers belong in a big rig? That's the age-old debate. One side says yes, pointing to the driver shortage, while the other disagrees from a safety perspective. But it appears that the Federal Motor Carrier Safety

Administration is ready to put it to the test, giving those fresh out of high school a chance to prove they're ready for interstate commerce.

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# Strategies to recruit the next generation of drivers and address the national trucking shortage

Supply chain interruptions, the global economy, rising inflation and changing worker experiences have impacted many industries that need workers, especially trucking. In 2021, the industry was short a then-record 6 0,000 drivers, and the ongoing challenge of hiring workers will not be short-lived.

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## THE FUTURE IS NOW

Patterson High School Truck Driving Program graduates, Ricardo Jimenez and Cesar Martin, are pioneers in a growing movement. They are young adults who were given the opportunity to explore the trucking industry while still enrolled in high school. This experience gave them an appreciation and passion for trucking and the training they received at Patterson High School allowed them to obtain their CDL.

Ricardo and Cesar are both now enrolled in college studying management operations and business administration respectively. They are also part of a growing trend in young adults who are making the conscious choice to not be a part of the current \$1.75 trillion student loan dilemma and instead are using knowledge and skills to pay their way through college. Having a CDL provided them with an advantage over their peers as they were able to secure well-paid seasonal driving positions with Arctic Glacier Ice Company.

I applaud Ricardo and Cesar for embodying what it means to have dedication and a strong work ethic and proud to have been part of their educational journey. As future leaders in the trucking industry, I can't think of two better people to pass the torch off to. Keep up the great work Ricardo and Cesar and keep living the pioneering spirit!



RICARDO JIMENEZ



By: Dave Dein CDL Instructor Patterson High School and NGT Vice President & Co-Founder



We cannot achieve our goals on our own. We need partners who share our commitment to improving the trucking industry and changing lives.

Welcome to these new members and thank you to those who have recently renewed NGT membership.

**CHELSEA PATTON CHUCK SNOW CLEAN HARBORS DRIVERS LEGAL PLAN DSC TRAINING ACADEMY JAMES TIGER K&J TRUCKING** NAVISTAR, INC. PALMER TRUCKS **PARADIGM DIGITAL GROUP** PENNSYLVANIA MOTOR TRUCK ASSOC PIMA COMMUNITY COLLEGE **ROADMASTER DRIVERS SCHOOL RUN ROADLINES INC.** SAIA LTL FREIGHT SIGNATURE TRANSPORT, INC **TENSTREET** TRAILINER CORPORATION TRESSA DODDS UNIVERSAL TECHNICAL INSTITUTE WILLIAMSPORT HIGH SCHOOL

## OUR CALENDAR:

#### IFDA, Tampa, FL, 9/14-9/16

Stop by our booth (213) or come and listen to Dave Dein and Lindsey Trent present on Thursday, September 15th from 2:30 - 3:15 p.m. Special Guest Speaker: Scott Lahie, Business Change Manager -Transportation, Gordon Food Service

#### McLeod, Nashville, TN, 9/25-9/27

Visit us at booth #603 or catch Lindsey Trent presenting on Monday, 9/26 at 9:15 a.m. Special Guest Speakers: Mark Colson, President of Alabama Trucking Association and Joyce Brenny, President of **Brenny Transportation** 

National Ready Mixed Concrete Association (NRMCA), Aurora, CO, 9/29-10/3. Dave Dein presents on Saturday, 10/1 at 3:30-4:30 p.m.

North Carolina Trucking Association, Cherokee, NC, 10/13-10/15. Listen to a panel discussion led by Lindsey Trent on Thursday, 10/13.





**MEET OUR** NEWEST MEMBER OF THE BOARD.

## **BOARD MEMBER SPOTLIGHT**

#### JOSEF MUFTIC

General Manager Amazon

Josef is a veteran operator with 20+ years of experience in the transportation industry. He began his career at FedEx Express as a package handler and moved up to various roles in over-the-road pickup, delivery driving, and eventually senior management. Currently, he serves as a transportation General Manager for Amazon's middle mile space overseeing two thousand employees and salaried leaders.

His passion lies in driving the vision for his team and creating quality and process change initiatives that incorporate the transportation mission at Amazon. Josef comes from the unique perspective of having utilized a drivingbased career to jumpstart an even larger corporate logistics career path. He brings a passion to grow the younger generation of future drivers and open the door to many exciting career opportunities.









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