



# FEBRUARY '23 NEWSLETTER



## Making A Difference And Impressions That Last

It has been right at one year since I was able to make the leap from working full-time at Ryder to Next Gen. It has been an amazing year and we are forging ahead to continue our involvement with student organizations and organizations that have influence over education. This mission has the end goal in mind—exposing the next generation to a career in trucking. This is not about Next Gen, but about the trucking industry as a whole and the great careers we have to offer.

This month, Dave will be exhibiting and presenting at the Correctional Education Conference and the Education for Careers Conference. We hope to make over 5,000 impressions to education influencers on how they can start a trucking program within their institutions. Thanks to Advanced Training Systems, the booths attract a lot of traffic with the driver simulators.

Again, this March we will be at the Mid-America Trucking Show. Last year we had nearly 250 students and teachers attend the show and go on a scavenger hunt to different member booths. Most of these students were diesel or auto tech students, and some were students exploring the industry because they expressed interest in being professional drivers. When I had a principal text me at the end of the day and say that her students had the most amazing time and they wanted to sign up again next year I knew it was a success. One hundred percent of the students were smiling from ear to ear (it helped that they left with some really cool swag).

This is just the beginning, and your membership is making this possible. What we started for the industry we quickly realized was making a difference in the lives of young people. This is all about connecting these students to a fantastic career where they can turn their life around and be proud of what they do and support their families.

\*If you are a member and will have a booth at MATS, email [lindsey@nextgentrucking](mailto:lindsey@nextgentrucking) so we can make your booth a stop at the show.\*

***Lindsey Trent***

President & Co-Founder, Next Gen Trucking Association

## SHARE YOUR EXPERIENCE



## COMPANY MEMBER SPOTLIGHT

### CAL VALLEY TRUCKING

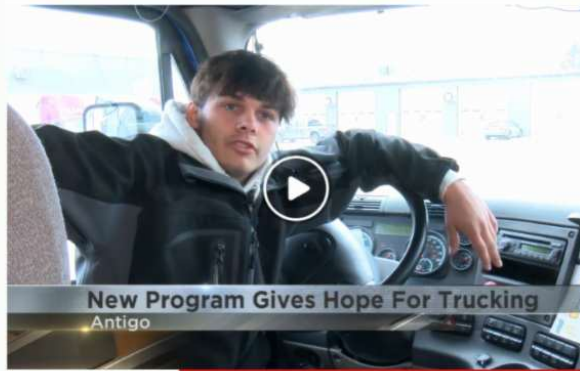
Cal Valley Trucking is a family-owned trucking company. We haul ag products in tankers and hoppers locally and in the surrounding states. We also haul equipment for farmers, construction companies and rental companies on our lowbed trailers. We're always looking for qualified people to join our team and place them in our workforce where their skills can best be utilized. It's not easy to find people who are qualified to join our team. In doing so, we were introduced to Dave Dein at Patterson High School who has an amazing program that trains high school students in a very thorough way in all aspects of the trucking industry.

We were blessed enough to have one of his students join our team a couple of years ago. His name is Isael and he has been an outstanding addition to Cal Valley Trucking. He came in with some skills and knowledge about the trucking industry that you do not normally see from a person just out of high school. We plugged him in as a pilot car driver for our big heavy haul lowbed loads and his work ethic and enthusiastic energy was instantly noticed and appreciated by us, fellow workers and even our customers. Isael has since turned into our rollback driver hauling equipment and pulling generators. Customers love him and he is good at what he does, and a lot of the credit goes to the training he received from the high school CDL program. One customer told me that they love when he comes to their facility because he is always eager to work and shows appreciation for the work that they are giving us.

We definitely support the Patterson High School program and also Next Gen Trucking in their efforts to develop young people to become great assets to our trucking industry.

David Beachler

## FOCUS ON FMCSA: SAFE DRIVER APPRENTICESHIP PROGRAM



**By: Tim Kordula**  
**Karl's Transport**  
**Antioch, WI**

Zach came to us this past summer as a warehouse employee and immediately showed interest in getting his CDL. During this time we we're in the process of applying to be part of the Safe Driver Apprenticeship program . Once we learned we were approved we approached Zach and asked him if he would be interested in being part of this his answer...an immediate YES!!

We put Zach through our CDL training school and that is where he showed his talents. We refined these talents and Zach passed and received his CDL.

Fast forward to his training as an apprentice: Zach completed the first and second probationary periods on time, with just a few corrective measures he was coached on. On January 24th, he began his journey as a solo INTERSTATE apprentice for Karl's Transport.



**"WITHIN 10 YEARS OF DOING THIS, THEY COULD BRANCH OUT INTO CDL TRAINING, SAFETY, AND DISPATCHING," SAID KORDULA.**

**"THERE'S JUST SO MANY DIFFERENT CAREER OPPORTUNITIES."**



# ANNOUNCEMENTS



*The Mid-America Truck Show scavenger hunt was a huge success in 2022.*

## Plan On Having A Booth At The Mid-America Show?

Last year, we brought 244 technical students and students interested in becoming CDL Drivers from KY and surrounding states to MATS for an interactive scavenger hunt. They learned a lot about our industry.

If you plan on having a booth this year at MATS, we would love to have you participate. Please reach out to Lindsey for more information.

## New NGT Committees Are Forming

Accomplishing our strategic goals is much easier with the help of our committee volunteers. We have a variety of opportunities for members to join new committees we are forming for the Education, Legislative and Marketing & Membership committees. Our

committees meet every other month or quarter depending upon the group and project goals. If you are interested in joining, please contact Lindsey.

## Our Podcast Is Launching SOON

Podcasts play a big role in the life of a Gen Zer and we are excited to get going this month. We have a great line up planned and kick things off with **Allen Hodges, President & CEO of the Idaho Trucking Association**. Be sure to listen in and stay tuned for more updates!



## Student Spotlight(s)

**Helsi Torres**

**Patterson High School  
Patterson, CA**

Helsi Torres is a dedicated and career-focused senior. In addition to maintaining a 4.0 GPA she also works 35 hours a week at a local restaurant. Her plan after high school is to begin behind-the-wheel training and obtain her CDL and use her skill as a truck driver to help pay her way through college. She will begin college in fall and will be studying Business Administration with plans on returning to the trucking industry after obtaining her degree.

Keep up the great work Helsi and thank you for being a role model to the next generation!



**Cesar Juarez**

**Patterson High School  
Patterson, CA**

Cesar Juarez has been working part-time as a finish concrete laborer for the past four years while attending Patterson High School. He has a true passion for the concrete industry and plans on incorporating his CDL along with a contractors license to enable him to start his own business.

Cesar not only embodies what it means to have a strong work ethic, but his genuine and caring personality has him destined for nothing but success!



We cannot achieve our goals on our own. We need partners who share our commitment to improving the trucking industry and changing lives.

Welcome to these **new members** and thank you to those who have recently **renewed NGT membership**.

[JOIN TODAY](#)

Bulk First  
Centerline Drivers  
David Zelnio  
Dependable Source Corp Center for  
Community & Workforce Development  
DHL  
DiCarlo Dist Inc  
Ginsberg's Foods  
Hancock County High School  
Inflection Poynt  
Iowa Motor Truck Association, Inc.  
Kevin Lindsey  
Leshawn Jones  
Romy Thomas  
Ronnie Woods  
The Morning Star Trucking Company  
William Dodson



## MEET US HERE:

**February 5-7:** Correctional Education Association Leadership Forum; New Orleans, LA

**February 6-8:** Recruiting & Retention Conference; Nashville, TN

**February 22-23:** Indiana Motor Trucking Association Transportation Summit

**February 26-28:** Educating for Career Conference; Sacramento, CA

**March 20-23:** PROMAT Show2023; Chicago, IL

**March 26-28:** National Association of Publicly Funded Truck Driving Schools Conference, Asheville, NC

**March 30-April 1:** Mid-America Trucking Show, Louisville, KY



Quick Poll: Is the content of this email relevant to you? Pick One.

[Yes, Love them! Great Job!](#)

[Okay, but could improve.](#)

# Investor Supporters



## Thank you



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