

MARCH '23 NEWSLETTER







Next Generation in Trucking Foundation Receives Grant to Develop First-of-its-Kind High School Truck Driving Curriculum

The Next Gen Trucking Association is thrilled to announce that we have received a grant from Knorr-Bremse Global Care North America. With this funding, we will be able to establish a standardized curriculum for training the next generation of truck drivers. We are committed to setting the bar

high for training, ensuring that new drivers are well-prepared for the challenges of the industry.

NGT has met with over 100 high schools that are interested in starting a truck driver training course and this curriculum will help elevate the program and accelerate the process of getting more programs started. We started this organization for the trucking industry, but quickly shifted the reason we started NGT to focus on students. We are seeing young lives be changed because of trucking. Students find something they are good at, can see a future for themselves and their families, and can literally be on an upward path to financial mobility.

Lindsey Trent

President & Co-Founder, Next Gen Trucking Association

Association to Develop High School Truck Driving Curriculum

The Next Generation in Trucking Foundation, which supports the Next Generation in Trucking Association (NGT), received a \$127,760 grant from Knorr-Bremse Global Care North America to develop a standardized truck driving curriculum that the association will make available at no cost to high schools starting truck driver training programs. **Read More...**





Developing Tomorrow's Workforce

It was such an honor to represent the Next Generation in



(Above) Student practice with simulator





Trucking Association at this year's Educating for Careers Conference in Sacramento. This Career Technical Education event brought in over 2,500 educators, CTE directors, and counselors from across the state. We were invited to speak on the Patterson High School truck driving program and the amazing work that is being done through NGT.

To showcase the importance and need of developing a well-trained workforce, California Trucking Association CEO Eric Sauer, joined us for a Q&A session. In addition, we had simulation expert Enrique Mar with Advanced Training Systems discuss the benefits of simulation as part of a driver training program. Vice President of JOBehaviors, Dylan Tinney, rounded out the presentation on the role predictive assessments can have in locating ideal candidates to pursue this industry.

Thank you to the members and sponsors of NGT who make it possible for us to go out and continue to spread the organization's mission. Because of your support, we were able to connect with over 100 high schools that are interested in starting a CDL program.

Dave Dein

Vice-President & Co-Founder, Next Gen Trucking Association

(Left Top) Dave Dein (Left Lower) Eric Sauer



High school program seeks to combat truck driver shortage

CONNELL, Wash. - Connell high school has a CTE program that prepares seniors for getting a Commercial Driver's License or CDL in an attempt to fill that need. The program is the only one of its kind in Washington for now and is just starting its second year.

New simulator allows CDL program students to get driving experience in the classroom

When teens are learning how to drive, it can be a little scary at first. It can be even more intimidating when they're learning how to drive a commercial truck. But a new tool in Richland One's commercial driver's license (CDL) program at Eau Claire High School is helping students shake off their nerves and receive guidance without leaving the [...]

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Using Tech To Recruit The Next Generation

We were happy to contribute to this Fleet Owner technology feature in the March edition.

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MEMBER SPOTLIGHT

TELL US ABOUT YOUR COMPANY AND WHY YOU JOINED NGT.

Drivers Legal Plan is a national law firm solely dedicated to defending CDL drivers and motor carriers against anything that happens on the road. The primary goal of Drivers Legal Plan is to ensure that truck drivers have access to quality legal representation and protection, which can be critical in their line of work, at a price that is affordable. Unwarranted traffic violations can negatively affect a good driving record and may mean the difference between a good-paying job and unemployment. We have provided legal services to truckers for nearly 33 years and handled well over 375,000 cases. Truck drivers that use our services deal directly with





Brad Klepper President, Drivers Legal Plan

One of the unique features of Drivers Legal Plan is that we offer legal services to both

experience in courtrooms across the country.

our law firm and attorneys who have

independent truckers and trucking companies. Carriers benefit from the legal protection that we provide by being able to keep a driver who may have received an unwarranted citation. This keeps freight moving and allows the carrier to avoid the cost associated with advertising for a new driver, orientation, drug testing and other expenses related to bringing in a new driver. At the end of the day our concept is pretty simple — to make the highest quality CDL legal representation available to drivers and to make it affordable.

Our entire practice is within the trucking industry and has been since we began in 1991. We have seen many changes in transportation during this time and recognize the importance of educating the younger generation about possible careers in the trucking industry. Many young people are simply not aware of the potential opportunities that exist in the industry and the career path options. That is why we are pleased to support Next Gen Trucking Association and the role they are filling in helping to educate younger generations.

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Join Lindsey Trent as she meets with Kennedy Alvarez, Digital Marketing Manager, and Delaney Rea, Director of HR & Recruiting from Melton Truck Lines. In this discussion, they chat on how to attract the next generation through social media, job posts, videos, and more.

This is FULL of great ideas to ATTRACT DRIVERS to come and work for you.

Listen to the podcast



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Ohio Trucking Association
Ralph Moyle
Rhode Island Trucking Association
Robotics Research



Welcome to these **new members** and thank you to those who have recently **renewed NGT membership**.

JOIN TODAY

CONNECT TO EDUCATION FEATURE



Last month, Ralph Moyle, Inc. (RMI), a transportation and warehousing company based out of Mattawan, Michigan had a group of students from the Western Michigan University Supply Chain Management program tour their facilities and learn more about trucking and warehousing. RMI is a strong supporter of the college and has Alumni from the program working within their organization, including their CEO, Ashley Kordish. Ashley enjoys working with the program and is proud to be a member of WMU's Industry Board for the Supply Chain program, where she can help influence what the students are learning in their classes.

The students got to see firsthand trucks being loaded, loads being picked, and see how a warehouse can be set up to efficiently get the drivers in and out as quickly and efficiently as possible. They also got to get up close and personal with a semi-truck, learn why RMI specs the trucks the way they do for driver comfort, fuel efficiency and safety. Visits like this one is a great way to get students out of the classroom and witness what is happening in real life and expose them to industries that they could go into when they graduate.



Western Michigan University's supply chain program is ranked in the top 10 programs in the nation by the Gartner Research firm and has recently made changes to the program that will allow their students to choose what classes make the most sense for the career path they are pursuing. So, if they want to go into more of a manufacturing and purchasing setting, they can take engineering classes that will support those goals. On the other end, if they want to go into more of an operations or logistics capacity, they can now take classes that will help them learn what they need to know to be successful.

RMI is grateful to have such a wonderful relationship with the program and is excited to continue to work with the college to expose and teach the students more about the trucking industry.



Ralphmoyle.com





INSPIRING FUTURES

RMI hopes that they will be able to inspire some of these bright students to come to the trucking industry after college, whether it is at RMI or for another trucking company.

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Thank you

POLL: Would you consider being in the SDAP if they didn't have inward facing cameras?

Yes

No









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