

MAY '23 NEWSLETTER



NEXTGEN
TRUCKING
YOUR ROAD TO THE FUTURE



Fairdale High School (KY) seniors showing their diesel tech skills to potential employers. Multiple students got job offers.

Career Fair In Kansas City Provided Students A First-Hand Look At Trucking

Sadie Church from Artur Express can see the value of reaching the next generation. Earlier this spring, she created a field trip experience for her local high schools and invited the students to visit their terminal and interact with Artur and other vendors. She branded this event as the “High Wage, High Demand Career Fair”. Sadie shared her strategy and what she would do differently.



She called counselors and career coaches of 10-15 high schools in the Kansas City area and invited each school to the event. She explained the vision, and even though only two schools committed, the seeds were planted with the other schools for the future. The two schools that took part in the event targeted seniors who were interested in learning more about careers in the trucking industry.

Vendors that Artur works with were invited to be a part of the fair including Penske, TRC Staffing Services, Ranken Technical College’s Diesel Technology program, MTC Truck Driver Training, and a local moving company. There were multiple stations around the yard where students could talk to recruiters, local drivers, OTR drivers, CDL instructors, diesel technicians, and trailer technicians. Multiple vehicles were on site including a Penske city truck, Artur’s new electrical truck, a Ryder sleeper truck, different trailers, and a yard truck. This was an excellent way for the students to get hands-on experience by looking under the hood and following along with an intake inspection. Walking through the processes, getting inside a truck, and talking to people in the business is how the trucking industry can showcase the people, companies, and the variety of careers in the field.

IF YOU'D LIKE TO PARTICIPATE IN A HIGH-DEMAND, HIGH-WAGE CAREER FAIR, CONTACT

YOUR SCHOOL IS INVITED TO

HIGH-WAGE CAREER FAIR

COMPANIES ABOUT BEGINNING A CAREER WITHIN THE



I asked Sadie what she took away from the event and she replied, “The students were excited and prepared—they asked good questions and were engaged and interested in trucking careers.” The one thing she mentioned that she might have done differently is inviting the schools over the summer and hosting the event in the fall when students are making their postsecondary school and career choices. She said next time, she would likely provide the students with lunch and ensure diversity among

the employees. Because it was so beneficial, the two schools have already committed to participating again. No matter what you decide to name it, you too can host a successful "High Wage, High Demand Career Fair" and we will cheer you on!

Lindsey Trent

President & Co-Founder, Next Gen Trucking Association

Train The Trainer Event For Schools Launching CDL Programs Call For Sponsors

We are thrilled to announce our first Train the Trainer event in June, hosted by Next Gen Trucking Association. This two-day event will cover the NGT curriculum while sharing the best practices from the Patterson High School CDL program over the last six years. Participants will learn curriculum implementation, marketing and recruiting strategies, advisory board formation, and engage in hands-on simulator training. Attendees will also have the opportunity to participate in a Q&A session with graduates of the Patterson High School program, gaining insight into student perspectives on how to ensure a successful program.

Ensuring that NGT high school programs maintain consistency and quality as they expand throughout the United States is vital. As a result, this event (coming up June 2nd-3rd) holds significant importance. We are currently seeking meal sponsors to assist in offsetting costs for our participants. If interested in helping, please contact Lindsey at lindsey@nextgentrucking.org. We are in need of two lunch sponsors at \$500 each and one dinner sponsor at \$1,000.

Dave Dein

Vice-President & Co-Founder, Next Gen Trucking Association



She Can Drive A Truck Alright

We'd like to share some impressive accomplishments of a recent graduate from Karl's Transport Commercial Driver CDL Training School. Her name is Bella and at just 18 years old, she completed the CDL classes two weeks ahead of schedule. Not only that, but she also aced the CDL test with a perfect pretrip and zero points on backing, as well as a flawless road test.

It's worth noting that Bella accomplished all of this while driving a sleeper-style tractor pulling a 53-foot van trailer.

A big shout out to you Bella from Next Gen Trucking Association.

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NGT IN THE NEWS



Parke Heritage High School's new CDL program gets more equipment, students share their experience

ROCKVILLE, Ind. (WTHI) - High school students in Parke county have been getting behind-the-wheel on the road to getting their CDL licenses. Over the past spring semester, Parke Heritage High School accepted several donations from different agencies to support its new CDL program. On Monday, the school received a new semi-trailer from FedEx.

[Read More](#)



A high school trucking program | Teachers in Their Power

It was about the third classroom I walked into that I saw a distinct pattern. It was in the written instructions that the teacher would leave for me. It's called the sub plans. And at the bottom of all the sub plans was always a list of students' names.

[Read More](#)



Carriers should consider forming a committee to focus on recruiting the next generation of drivers

With the great resignation and the majority of the truck driver population aging toward retirement, attracting young drivers needs to be one of a carrier's top priorities. The industry has posed multiple ways to expand opportunities to appeal to younger generations, including adopting technology; introducing diversity and inclusion initiatives; and, among other things, focusing on philanthropic and environmental endeavors as today's young workers focus more on giving back and sustainability.

[Read More](#)



Fusion Now - NGT Member Spotlight

Why did Fusion Now become a NextGen member? Fusion Now became a Next Generation Association member to collaborate on industry innovation and promote awareness. By joining forces with NextGen, we can help further the association's mission of advancing the trucking industry through technology and education

[Read More](#)

We cannot achieve our goals on our own. We need partners who share our commitment to improving the trucking industry and changing lives.

Welcome to these **new members** and thank you to those who have recently **renewed NGT membership**.

[JOIN TODAY](#)

A & M Transport
Anoka-Hennepin ISD #11
Averitt
Big M Transportation
Cal Valley Trucking
Central Tech Truck Driver Training
CDLJobs.com
DB Schenker US Land Transport
FedEx
Forward Air
Kansas Motor Carriers Association
Louisiana Community & Technical College System
Long Haul Trucking
Luma Brighter Learning
Marko Jovanovic
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Reliance Partners
Upper Lakes Foods

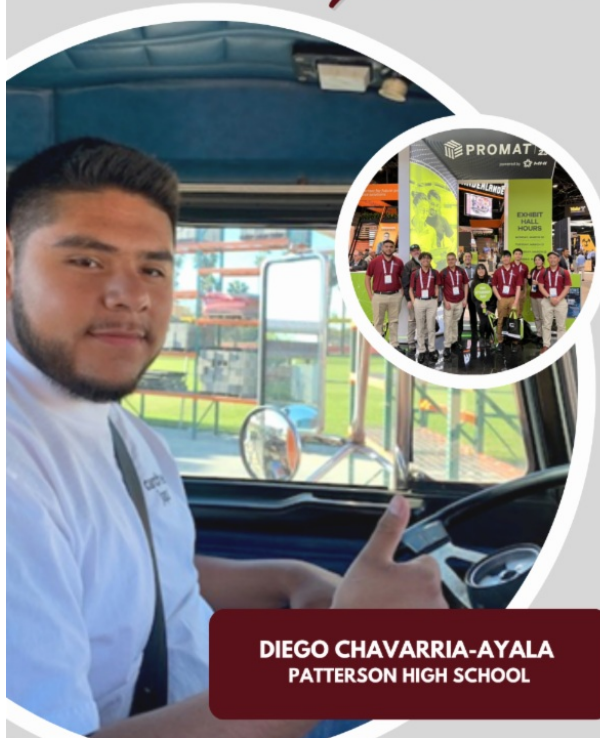


NextGen TALK Podcast Episode #4

BeyondTrucks and **Lindsey Trent** discuss issues related to the trucking industry's need to implement more technology and the impact it has on employees and operations. As we move into the next generation of leaders within a company, change can be hard. However, if there is a focus on technology, processes can become easier leading to higher visibility and more profitability.

[Listen to the podcast](#)

Student Spotlight



DIEGO CHAVARRIA-AYALA
PATTERSON HIGH SCHOOL

A Man On The Move

By: Dave Dein

Diego Chavarria-Ayala, a senior at Patterson High School, has been familiar with logistics since a young age, as he used to ride with his uncle who is an owner operator. He learned the ins and outs of trucking, including basic maintenance, which sparked his interest in the industry. Diego is currently taking all the logistics courses offered at PHS, including supply chain, forklifting, and truck driving, and he is excelling in them.

Recently, he was chosen to attend the ProMat Conference in Chicago, one of six students selected based on grades, a written application, and an interview. Diego's strong work ethic, positive attitude, and eagerness to learn more are setting him up for a bright future in the logistics industry. I am proud of this young man and excited to witness the positive impact he will have on this industry.

MEET US HERE:

May 19-20: WI Truck Driving Championship, Appleton, WI
May 20-23: NTTC, Boston, MA

June 2-3: NGT Train the Trainer Workshop, Patterson, CA
June 4-5: CA Truck Driving Championships, Sacramento, CA
June 19-23: Skills USA National Competition, Atlanta, GA





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A very special Thank You to these companies.



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